



# Dana G. Lopez

## Graphic Designer- Aurora, IL

Bilingual and passionate graphic designer with a strong foundation in branding, digital illustration, and UX/UI design. Proficient in Adobe Creative Suite (Illustrator, InDesign, Photoshop, XD) and Canva. Experienced in developing creative solutions for marketing, advertising, and brand identity projects. Fluent in English and Spanish.

### Work Experience

#### **Benedictine University Campus Ministry-**

##### *Marketing Coordinator Internship*

August 2024-Present

- Design engaging flyers and digital content to promote student events and activities
- Manage the Campus Ministry Instagram page
- Develops visually compelling content to enhance campus event participation

#### **American Solutions for Business- Intern**

March 2024- August 2024

- Design flyers and marketing content
- Promote business solutions products through flyers and social media posts
- Assisted in branding initiatives for various clients

#### **Pura Vida Talk- Designer**

December 2023

- Developed a banner for a project advertisement event at Fox Valley Mall
- Collaborated with the team to refine project visuals based on feedback
- Delivered high-quality work under a tight deadline

#### **Valley Honda- Receptionist**

August 2022-Present

- Provides excellent customer service to ensure customer attraction
- Manage confidential documentation for credit applications
- Handle and transfer calls efficiently to designated departments

### Course work and Experience

#### **Advertising Design- 3rd Semester 2022**

Carousel Advertisement

- Designed an Instagram carousel to raise awareness about breast cancer in young adults
- Created custom illustrations and received constructive feedback for refinement

#### **Graphic Design 4- 4th Semester 2023**

Client 2- Pura Vida Talk

- Developed a mascot and new brand identity for Pura Vida Talk coloring book project.
- Worked as a team member and task manager to meet project deadlines and goals

### Education

#### **Benedictine University,** Lisle, IL

*Bachelor of Graphic Arts and Design May 2025*

GPA: 3.8/4

#### **College of DuPage,** Glen Ellyn, IL

*Transferred May 2023*

GPA: 3.6/4

### Highlights

- **Course Highlights:** Digital Illustration, Project Management for graphic design, Brand Identity, Motion Graphics, UX/UI, and Advertising Design
- **Leadership:** Leader of Benedictine Ministry Catholic Community (Eagle Catholic)